

Media release

Adnovum launches Entrepreneur in Residence Program with Trust Valley and welcomes Hafnova as first participant

Zurich/Lausanne, 7 July 2026 – As part of their collaboration on innovation activities, Adnovum and Trust Valley have established an Entrepreneur in Residence Program. The program is designed to help bridge the gap between innovation and market readiness. Swiss cybersecurity company Hafnova has been selected as the first participant.

Adnovum has launched an Entrepreneur in Residence (EiR) Program in collaboration with the Trust Valley initiative powered by the EPFL Innovation Park Foundation. The program aims to foster collaboration between Adnovum and innovative technology companies and to accelerate the development of next-generation digital and cybersecurity services.

The program gives selected startups and entrepreneurs from Trust Valley innovation activities, including the Tech4Trust startup acceleration program and the Trust Village incubators, access to a workplace at Adnovum Lausanne. In addition, participants receive support and resources to further develop their business and explore collaboration opportunities.

Platform for collaboration in cybersecurity and digital innovation

The program provides a structured framework for startups and Adnovum experts to collaborate on developing new solutions for specific use cases. «Through the EiR Program, we work closely with innovative technology companies and help bring new ideas into real-world applications,» says Stéphane Mojon, IAM engineer at Adnovum and member of the Tech4Trust Advisory Board. «At the same time, we support startups in further developing their solutions and identifying concrete collaboration opportunities.»

Hafnova as first participant

The Swiss cybersecurity startup Hafnova has been selected as the first participant in the program. The company focuses on DNS security and threat intelligence. «We are proud to have been selected as the first company participating in Adnovum's Entrepreneur in Residence program,» says Edouard Goupy, CEO of Hafnova. «This collaboration allows us to combine our technology with Adnovum's expertise and explore concrete use cases for next-generation cybersecurity services.»

Strengthening the Swiss and European innovation ecosystem

The Entrepreneur in Residence program reflects Adnovum's commitment to innovation and to strengthening the Swiss and European technology ecosystem. «We are delighted to work with



Adnovum on this program,» says Lennig Pedron, CEO at Trust Valley. «It is great to see collaborations like this one emerge from the innovation activities that Trust Valley and its 50+ partners have been supporting since 2020.»

Adnovum

Adnovum is a leading Swiss provider of enterprise software and IT security solutions headquartered in Zurich. Thanks to its long-standing experience, reliable services, and strong international partner network, Adnovum enables organizations and people to navigate the digital world safely. Whether public authorities, financial institutions, insurance, or logistics companies: Adnovum turns future-proof software into a driver of sustainable growth and bold innovation. By combining the targeted use of cloud and AI technologies with deep industry expertise, it delivers scalable enterprise and security solutions that meet the highest compliance requirements.

www.adnovum.com / [Adnovum LinkedIn](#)

Trust Valley

Trust Valley is a public-private partnership dedicated to digital trust and cybersecurity powered by the EPFL Innovation Park. It connects companies, start-ups, universities, and authorities to foster innovation, collaboration, and knowledge sharing in the fields of cybersecurity and digital trust. Key partners include the Cantons of Vaud and Geneva, as well as leading academic institutions such as EPFL, the University of Lausanne, the University of Geneva, IMD, HEIG-VD, and HES-SO Geneva. Through various initiatives and programs, Trust Valley strengthens the national ecosystem and Switzerland's competitiveness in digital.

www.trustvalley.swiss / EiR program: <https://trustvalley.swiss/en/entrepreneur-in-residence>

Hafnova

Hafnova is a Swiss cybersecurity company developing sovereign AI-powered threat intelligence and DNS security solutions. Its proprietary ThreatDB manages and continuously classifies more than 200 million Indicators of Compromise (IOCs), providing real-time blockage against attacks and intelligence for SOCs, CERTs, and critical infrastructure operators. Through its encrypted DNS security platform, Hafnova protects users across corporate networks, laptops, smartphones, and other connected devices, blocking cyber threats before they reach employees – wherever they work.

www.hafnova.com

Images

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